

JESSICA FINE

Global Communications
Merck

Jessica Fine leads Human Health Executive Communications at Merck and Co, Inc. She has responsibility for the development of global strategies, programs and multi-channel communications for the executive leaders of Merck's commercial and marketing organizations. She is senior communications counsel to leaders across the global business, is responsible for preparing leadership for internal employee engagements as well as external stakeholder engagement, including third-party groups and media.

She has held a number of roles in Merck's Global Communications Function and is accomplished in all aspects of corporate, scientific and business communications. A standout accomplishment in her time at Merck has been leadership of communications to support mergers and acquisitions with responsibility for communications and change management for the spin-off of Organon from Merck and the integration of Acceleron, a major acquisition for the company.

Jessica joined Merck in the UK in April 2016 as External Affairs Director for the UK subsidiary. Prior to joining MSD, Jessica gained deep industry experience as Head of Healthcare Communications and Public Affairs at the London based consultancy Lexington Communications. During her tenure at Lexington, she established and led the healthcare practice from first client to six-digit revenue growth. In this role she provided strategic counsel to organizations and senior leaders across the healthcare sector from pharmaceuticals to patient groups and healthcare providers on all areas of public affairs, corporate communications and stakeholder advocacy.

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