

KAYLA TORRENCE-JOHNSON

Assistant Account Executive
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Kayla is an Assistant Account Executive in BCW's New York Corporate Affairs practice who started her time at BCW as a Harold Intern for BCW's North America New Business Development and Growth practice.

She has experience working with a wide range of leading Fortune 500 clients from commercial real estate, financial services and banking, consumer goods, and more. Across clients, Kayla has experience in new business, social and digital reporting, internal communications, media relations, account management, and influencer work.

Prior to working at BCW, Kayla worked for the American Pharmacist Association in collaboration with the Center for Disease Control as a social media consultant on a 360-degree campaign about vaccinations.

Kayla is an alumna of Syracuse University with a Bachelor of Science in Communications and Rhetorical Studies and a minor in Marketing.

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