

# NACY WOODS

Account Associate  
Real Chemistry

Nacy joined Real Chemistry's Digital Health practice group as an Account Associate during her final semester at Syracuse in the spring of 2022. She supports day-to-day account management, analytic and coverage reporting, social media copy, press release and byline writing, and award submissions. Nacy currently works on five accounts: Dassault Systèmes, Medidata, Surescripts, Better Therapeutics, and the Giants Community Fund.

Before joining Real Chemistry, Nacy interned with Brodeur Partners, a mid-sized agency based in Boston, MA. On campus, she spent all four years with Syracuse's student-led PR firm, Hill Communications, taking over as Firm Director during her senior year. She acquired and contracted for campus, local, and national clients, oversaw the hiring and placement of 70+ students, and facilitated industry speaker and team-building events. Nacy also participated in the 2021 Bateman Case Study Competition through PRSSA and served as the Vice President of Recruitment on the Panhellenic Council.

Nacy received her bachelor's degree in public relations from the S.I. Newhouse School of Public Communications with minors in political science and philosophy. She is a San Francisco native and currently lives in New York City with fellow 'Cuse grads.

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